

2024 Sponsorship




About The Mango Market

The Mango Market was established in 2022 and is currently organized by Amanda Mango, owner of Home by Mango.

The Mango Market is a free entry outdoor artisan market that runs monthly, featuring 50+ artisans, food trucks and family-friendly entertainment. Mango is not just the founders last name, but is also an acronym for Makers and Artisans Networking to Generate Opportunities. The Mango Market is not just a place for the community to meet local makers, but also for small businesses to collaborate with each other to form a supportive maker community.

The heart of The Mango Market community are it's makers, who share their passions, creativity and high-quality locally made products. We have the best of the best in all of the Fraser Valley!





Sponsorship Opportunities

Options for Sponsoring:

- In Person or Social Media Giveaway- \$100+ (donate a service, product or money to be turned into mango market cash to encourage shoppers to spend at the market)
- Market Banner/Flags/Signs- \$200+
- Entertainment- \$300+ (musician, facepainting etc.)
- Bi-weekly newspaper advertising- \$350/month
- Paid Digital Advertising- \$625/month minimum 3 month commitment

We would love to discuss with you if you have any other ideas/ways to partner with us!

Sponsorship can be a 1 time, multiple or monthly basis

What you would receive for sponsoring:

- \$100-250- Business/org name will be listed on the website. Thank you post on instagram/facebook.
- \$300-450- Business/org feature on our instagram/ facebook, thank you post on social media, logo on our website.
- \$450+- Logo on our website, business/org feature on our social media, thank you post on social media, business logo added to our monthly newsletter to go out to subscribers, tagged in paid advertising and free booth space to advertise your business.

2023 Stats

- 50 vendors per month with 250 vendors accepted for the season
- Average 800 attendees per month. Season finale was 1,000
- \$1,000 was raised for local non-profits through our market apparel
- Social Media Following: 5K+. Average monthly reach is 45K. Impressions are 85K plus per month.





Create a lasting impact in our community

- Generate trust and brand recognition within the community
- Support local businesses and their families
- Magnify our efforts to encourage the community to shop, buy and eat local. For every \$100 spent, \$63 goes back into our BC economy*
- Help us to bring back the magic of family friendly events that are affordable for all
- Reduce carbon footprint and encourage sustainability by supporting local
- Help us to support small businesses to continue to provide affordable fees

*The Economic Impact of Local Businesses: A Study On The local Recirculation of Revenue By B.C. Retailers and Restaurants for Loco BC, 2019





| What shoppers & vendors are saying

Shoppers:

“We love the mango market because it’s close to home, has a great variety and has good food trucks! My daughter's favourite thing to do is to wander the market with me ❤️ it’s our new tradition! Ames11988

“I love the vibe! It's so fun and friendly. You have the best vendors!!”
meg.han.pool

“There's so much to love about @the.mango.market! My son met Spiderman there last year and he still hasn't stopped talking about it, plus the vendors are always amazing!” leuzingeramanda

Vendors:

“What I love the most about the mango market is the commitment to the community. Empowering other makers, treating everyone with respect and dignity.” Gourmet Groceries Canada

“We love coming to The Mango Market because not only do we love Amanda, but the community is very supportive to small business makers like myself.”
Sihle Skincare

“The Mango Market is helping us get our small business names out there in our own community. Amanda’s marketing is outstanding. She fights for us small businesses to be successful.” Blue House on the Corner

Contact Us



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www.themangomarket.ca

Thank you so much for considering to partner with us! If you have any questions or would like to discuss with us further please fill out the contact form on our website or email us! We look forward to connecting with you!



Amanda Mango
Owner/Founder

